

# MARY WOJCIECHOWSKI

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## Web Copy for a Design and Branding Agency

**the client:** A branding, design, and social media firm.

**the challenge:** To emphasize the client's creativity and professionalism.

**the result:**

### WELCOME PAGE

Creativity is our passion. Our distinctive branding concepts are designed to inspire, impress, and drive your brand to new heights. We practice an intelligent, integrated approach to branding that refines your message and brings out untapped potential.

We believe the only way to be creative is to be original.

True art lies in being bold enough to be different.

Your goals are just the beginning. Our innovative branding sparks a world of new possibilities.

### SERVICES PAGE

#### AN INTEGRATED APPROACH

Our creative concept for your brand is expressed in a wide array of marketing collateral. We're continually reaching higher for the fresh concepts and designs that will set you apart.

Here are some of the ways we achieve that.

#### PRINT DESIGN

We appreciate the fact that everything that can be printed presents an opportunity to create a work of art. We envision new ways to express your creative concept in your business cards, signs, flyers, menus, advertisements, and more. If it's going to have your brand on it, we'll make it strikingly beautiful.

#### WEB DESIGN

Your web presence is a chance to explore the vast possibilities of the web. We create authentic online experiences that explore the possibilities of your creative concept while inspiring and motivating your customers.

## LOGOS

Capturing the soul of your brand in a simple, enduring image is the mark of creative excellence. We design logos that hold seeds of greatness. Your growth begins with a perfectly designed image.

## BRANDING

Everything your company does, promises, and stands for is embedded in the artistic design of your visual identity. Our branding process leads you down a path of self-refinement. When we arrive at a visual concept that expresses the soul of who you are, the result is unforgettable.

## SOCIAL MEDIA

Social media is our way of exploring the depths of your vision and magnetizing your brand. Our calculated social media strategies are designed to not only achieve but surpass your marketing goals.

## OTHER SERVICES

Creativity knows no boundaries and neither do we. Contact us to find out the additional services we offer.

## PROFILE PAGE

## THE URBANE MEDIA STORY

Urbane Media started with a vision. After 15 years amassing professional experience in a number of creative roles, Ysis James was inspired to establish an agency that honors the idea that creative vision comes from the infinite place of the soul.

Throughout her career, Ysis experienced time and again that her vision for her clients' potential went far beyond what they saw for themselves and beyond the scope of her job and even the agency. She saw creative possibilities that went untapped, opportunities missed. She realized that design had to be innovative and inspirational.

Urbane Media was founded to be a new kind of company with a new kind of leadership. Based on an integrated approach to branding and design, Urbane Media is dedicated to exceeding clients' expectations. At Urbane, top talent is cultivated, bold original ideas are the norm, and branding is an art form.

## ABOUT YSIS JAMES

Imaginative thinking and artistic integrity are the qualities Ysis James brings to every part of her life. Drawn to the creative arts early in life, she honed her skills by studying at the School of Visual Arts in New York City and earning a masters degree in Integrated Digital Media from

New York University. The real education, however, came through her vast professional experience. A quick learner and strategic thinker, Ysis was able to quickly establish herself in the various creative roles she undertook, including graphic designer, art director, production artist, and marketing associate. Throughout her career, her creative vision drove her to gain expertise in numerous software programs and expand her skill set. In 2015, James founded Urbane Media, as a way of honoring her vision of excellence in branding, superior customer service, and setting the pace for professional design.

## [PORTFOLIO PAGE](#)

Your brand is our canvas. Take a look at how we've been spending our time.

## [CLIENTS PAGE](#)

Great design starts with great partnerships. Meet our creative partners.

## [BLOG](#)

We love to share our creative process. Come see what we've been up to.

## [CONTACT PAGE](#)

As creative visionaries, our job is to see potential in your brand you haven't even dreamed of yet.

Contact us and see how your brand can come alive.