

MARY WOJCIECHOWSKI

Web Copy for Letterpress Shop

the client: a letterpress print shop

the challenge: to explain the shop and what it does in a fun, casual tone

the result:

HOME:

What do you get when you combine modern-day designers with authentic, old-fashioned letterpress printing? Dock 2 Letterpress

Maybe you need wedding invitations that will be as unique as you are, or maybe you need some eye-catching concert posters for your band's latest gig. Whatever your project, Dock 2 Letterpress has the award-winning creative design talent and the 100+ years of combined letterpress experience you're looking for.

Sure, we've got 11 printing presses and close to 1000 cases of lead and wood type, but what we've got that matters most is passion. We've worked with letterpress so long, the ink doesn't quite wash off anymore. We know every letter of type and every dingbat in the shop and exactly how to use them for your project. We spend our days (and sometimes our nights) perfecting every aspect of every job. We'll press your logo onto bags, boxes, t-shirts or whatever else you can dream up, and because it's letterpress, we'll get downright giddy about printing your project.

We're design guys. We love letterpress. And we can't wait to get started on your project today.

THINGS WE PRINT:

We make your project our passion.

At Dock 2 Letterpress, we understand that letterpress isn't just a printing method anymore. It's an art form, and that's exactly how we treat every project that comes our way. Our shop is loaded with fonts, dingbats, borders and other images, and we know just how to use them to give your project a unique design with that hand-crafted, letterpress look. Our creative designers will work with you every step of the way to ensure your project is the best it can be.

We'll take care of all the printed materials for your wedding, non-profit event, party, concert, or art show. We can print large-scale promotional packages for corporations, or we can print up a

few bookmarks with your grandma's favorite quote on them. Whatever it is you need, we can print it. We can also cut it, bind it, fold it, staple it, and emboss it.

AGENCY SOLUTIONS:

Your agency. Our letterpress. It's a winning combination.

If you're looking at this page, you're probably an advertising agency and one of your creative designers thinks letterpress might be cool for your latest ad campaign.

We couldn't agree more.

At Dock 2 Letterpress, not only do we have the letterpress experience that sets us apart, we have award-winning creative designers with agency background. We'll work seamlessly with your team to make your client's finished product the best it can be.

From embossing to a letterpress overlay to a full custom letterpress plate, we have the solutions to make letterpress an outstanding part of your agency's creative tools. Give us a call and find out what we can do for you.

WEDDINGS:

Letterpress wedding invitations. Because invitations engraved in stone just aren't practical.

At Dock 2 Letterpress, we feel your invitations should be a work of art, something your second cousin twice-removed is going to want to keep on her refrigerator long after the wedding is over. (Well, at least until your letterpress birth announcement comes!)

Letterpress printing has a timeless, hand-crafted beauty that will give your wedding invitations a unique look and feel. And at Dock 2 Letterpress, we have the creative talent and the letterpress experience you can trust.

But why stop at invitations? We can design save-the-date postcards, program covers, name cards, and thank-you notes for your special day. We even can letterpress bags, boxes, or labels for your wedding favors. And because we work with Weekend Printer, you can find all your printing needs under one roof. Give us a call and make an appointment today.

POSTERS

Warning: Our posters are so awesome, people may steal them.

Whether it's your organization's 50th anniversary gala or your daughter's senior piano recital, you need your posters to stand out.

At Dock 2 Letterpress, we know exactly how to do that. Letterpress printing has an eye-catching look, and we have a knack for printing award-winning posters.

We print posters for every occasion: grand openings, concerts, non-profit events, auctions, dances, lectures and more. We also print posters for no occasion at all: your company motto, your family tree, your agency's list of awards, your store's policies, and more.

There's nothing we can't put on a poster. Try us!

CUSTOM PLATES:

You've got the idea, we've got the 900-pound presses.

If our shop doesn't have the image you're looking for, no problem! We can have your high resolution PDF file made into a custom plate. See what your custom logo or design looks like in that unique letterpress style. We'll work with you in every aspect to make sure your project is the best we can produce. Give us a call or send us an email for a quote today.